



Global Fishing Watch
Sustainability through Transparency

Transparency Program Director – Global Fishing Watch

IMMEDIATE SUPERVISOR: CEO Global Fishing Watch, Inc.

DEPARTMENT: Executive

UPDATE: 01/18

General Summary

Global Fishing Watch (GFW) is a public facing tool that makes information on global fishing patterns available to anyone in the world with an internet connection, for free. Founded by Oceana, Skytruth and Google, and launched by Leonardo DiCaprio in September 2016, this project uses big data analytics and machine learning on a global scale to promote increased transparency in global commercial fisheries.

We empower stakeholders, including governments, NGOs, fishery management organizations, scientists and researchers, fishers, seafood buyers, retailers and global citizens to access data they would ordinarily find difficult to get and hard to use.

Our vision is that, by the end of our first decade, GFW will have revealed the vast majority of the world's commercial fishing activity through its transparency platform and become an integral stimulus in a political and cultural shift that has lifted the capacity of all fishing nations to support more sustainable fisheries practices and protect our ocean.

The Position

The Transparency Program Director is a key leadership position in our newly independent NGO and a very hands-on role within our growing team. This individual is responsible for the development and execution of a comprehensive policy-based transparency strategy. It will include the delivery of our public VMS program, fishing vessel tracking initiatives and ensuring that GFW technology is woven into a wider policy narrative. It will require well-developed project management skills, and advanced understanding of fisheries management issues, especially monitoring and control, and international travel will be required.

The Transparency Program Director will report to the CEO but will work closely with the Chief Technology Officer and Communications and Outreach Director.

Principal Duties and Responsibilities

VMS Transparency Program

- Design and implement a comprehensive strategy that advances the publishing of VMS data to GFW.



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- Work with colleagues to develop and manage a 5 year timeline for achieving a significant increase in the number of countries publicly sharing their VMS.
- Direct in-country effort with the Indonesia program manager and fully establish Peruvian program.
- Coordinate appropriate media Communications to promote and celebrate the program.

Tracking Initiatives

- Identify and test emerging, inexpensive and easily proliferated tracking systems that will allow the number of fishing vessels being tracked by GFW to increase.
- Work with colleagues to develop and manage a timeline for pilot program or beta testing.
- Coordinate appropriate media Communications to promote and celebrate the program.

Program Narrative

- Coordinate with the Chief Technology Officer and Communications and Outreach Director to design a comprehensive narrative that tells the story of transparency and GFW fits in
- Establish, alongside key team member, GFW as a thought leader on comprehensive system of technology and policy can bring change on the water.

Other

- Develop and maintain an informed awareness of relevant topics to effectively apply Global Fishing watch to the sustainability of our ocean.
- Work closely with the Research and Development Director to ensure R&D and practical applications are well interfaced.
- Other duties as assigned, including media interviews, public speaking & GFW training events.

Job Requirements

- Bachelor's degree required;
- Master's degree in a relevant area or equivalent experience preferred;
- A minimum of eight years of relevant professional experience required.
- Experience in managing internationally dispersed teams is vital.
- Expertise or experience in Pacific Fisheries or SE Asian Fisheries desirable.
- Experience in international fisheries compliance and/or monitoring, control and surveillance is vital.
- Some experience with marine conservation is desirable.
- Strong analytical and strategic skills are required.



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- A task-oriented and inclusive style is needed, to achieve ambitious goals.
- Demonstrated ability to develop and move projects forward with a high degree of independence and autonomy is very important.
- Politically aware; able to understand the needs and motivations of different individuals, government agencies and international institutions.
- Excellent written and oral communications skills is a must.
- Strong interpersonal skills and readiness to embrace electronic ways of working are required, and;
- Good judgment, able to make and justify recommendations.

Compensation

- Salary commensurate with experience
- Full Time, with good health and pension benefits
- Remote working acceptable; noting main hubs are San Francisco, Washington D.C., New York or London

How to apply

Please send an email with your cover letter of no more than two sides and resume to:
jobs@globalfishingwatch.org